



Counter-Serve

This is an innovative range expanding the extensive popular Churchill Super Vitrified product portfolio. A common problem encountered in many kitchens is the use of inconsistent products on hot and cold decks. This results in poor and uninspiring food presentation, in addition to wasting energy due to the deck surface area not being optimised fully. Counter-Serve's flexible layout and white body offers first class food presentation hot or cold covering 99.6% of the deck.

Extensive research into this range facilitated the development of Counter-Serve as an energy saving solution due to the flat deck of the products and the optimisation of the surface area. What's more the range is extremely flexible so that all pieces work efficiently together giving users countless presentation options.

Counter-Serve Cookware exemplifies the Super Vitrified philosophy of 'Engineered for Performance.' Hot and Cold Gastro solutions are prone to easy chipping and breakages. The Churchill Super Vitrified body minimises chips and breakages, saving you precious time and money.

Futhermore we are delighted to announce Churchill and Counter-Serve are proud winners of Caterer and Hotelkeeper magazine Catering Equipment & Supplies Excellence Awards 2008. This ground-breaking product range has won the Crockery, Cutlery and Glassware category judged by a distinguished panel of judges. Winning an award of this magnitude solidifies Counter-Serve as an innovative product that certainly fills a need in the market.

Shape Guide



Rectangular 2 Ltr Casserole WHCW RCD 18 x 19.4cm 7" x 6 1/2 (GN 1/6 size) 2 Ltrs 70 oz



15 38 x 25cm 15" x 10" 4 Ltrs 140oz



5 Rectangular Rectangular Baking Dish Baking Dish WHCW RLBD WHCW RSBD 12 x 25cm 5" x 10" 1Ltr 35oz



10 Square **Baking** Dish WHCW SBD 25 x 25cm 10" x 10" 2ltrs 70oz



2/4 Rectangular **Baking Dish** WHCW LBD 16 x 53cm 6 1/2 x 21"



1/1 Rectangular Baking Dish WHCW XLBD 32.5 x 53cm 13 x 21"



Square Jug WHCW SQJ 18cm x 12cm 7"x 4 1/2" 1.5ltr 52.8oz



Square Jug Lid WHCW SQJL 11cm 4" dia



53 x 15cm 21 x 6! 142.1cl 50oz









Black Deli Jar BCBK SDJ 11cm 4 3/8" 18oz



White Deli Jar WH SDJ 11cm 4 3/8" 18oz